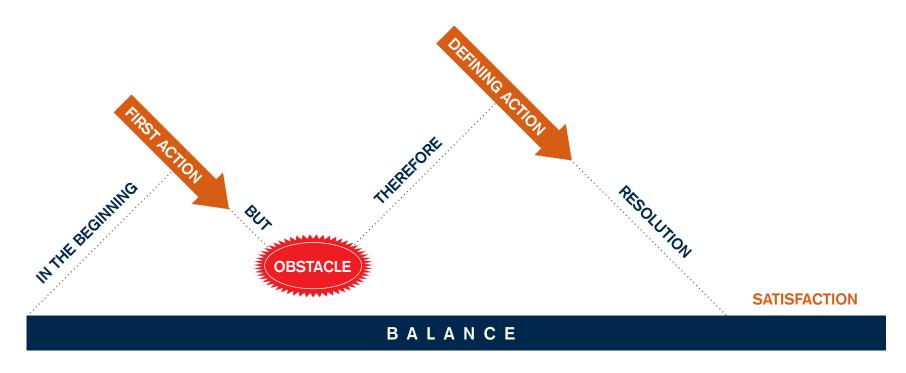




STORY PARADIGM



In the beginning, _____. But then, _____. Therefore, _____.

Story. BRAND. FILM.